

MAILING BAG SPONSORSHIP

Sponsoring Mailing Bags for the 911 Cell Phone Bank provides a positive approach to recycling and community support. The 911 Cell Phone Bank distributes more than 2,000 emergency cell phones to law enforcement and victims services agencies each month, but the needs of law enforcement and affiliated agencies continues to grow.

An estimated 10 million cell phones are retired in the United States every month, but only 2.3 percent of cell phone users actually recycle their used phones. However, 90% of them said in a recent survey they would recycle if it was convenient. Mailing Bags for the 911 Cell Phone Bank enables concerned residents to recycle their phone in an environmentally safe manner while helping law enforcement around the nation.

These bags will be distributed to consumers by the agencies we work with at events and through local businesses nationwide.

SPONSORSHIP COST

The cost of sponsoring is \$7500 for each 100,000 bags. Sponsors will be recognized in the following manner:

- Your message/ad will be printed on every bag*.
- Your organization will be mentioned in our newsletter (2000+ subscribers from law enforcement and victim services agencies nationwide).
- Your logo and a link to your website will be listed on www.911CellPhoneBank.org for one year.
- Your logo will be listed in our Welcome Kits for one year (approximately 1000).
- Letter of recognition will be sent to NSA Board of Directors.
- Donation Receipt will be sent to your organization.

*For less than 100,000 bags the sponsor website will not be mentioned in our Welcome Kits. For 50,000 bags, the cost is \$4,500. For 25,000 bags the cost is \$2,500.



SPONSOR BENEFITS

- Build brand awareness with law enforcement.
- Build brand awareness with consumers.
- Get your message in front of 100,000 consumers for about 7.5 cents each.
- Can be customized for a special promotion.
- Enhances public image as a community supporter and environmental steward.
- Inexpensively introduces your company to new potential customers.
- Creative approach to reaching customers.

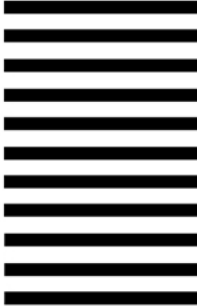
To get more information on how to become a Mailing Bag Sponsor call Linda Zimmerman at 352-479-1430 or email her at lzimmerman@911cellphonebank.org.

5.0625

FROM



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO. 201 OCALA, FL.
POSTAGE WILL BE PAID BY ADDRESSEE

911 Cell Phone Bank
4551 NW 44th Ave.
Ocala, Florida 34482



**Cell Phone
Donation**

8.625

Sponsor Offer Goes Here

**Customizable
Area**



For more information on this program or if you have a large number of cell phones to recycle, contact us at Requests@911CellPhoneBank.org or 866-290-7864 X 7.

1 Gather your cell phones



2 Insert them in this bag



3 Give them to your Postman



www.911CellPhoneBank.org